

Marketing Coordinator – Any Heartland Bank Branch

- Are you energetic, creative and passionate about how marketing can build business?
- Do you have a strong understanding of digital and print marketing strategies, along with skills in marketing software programs?
- Are you a positive, collaborative team player?
- Do you have superior organization and time management skills with the ability to meet deadlines?

If you can answer “Yes” to these questions, Heartland Bank may have a career opportunity for you. Heartland Bank is a growing organization seeking a talented Marketing Coordinator to join our team. The Marketing Coordinator can office from any Heartland Bank location and travel to our branches as needed.

What is the role of the Marketing Coordinator?

The key objectives of this position are to assist in the research, development, and coordination of all marketing, communication, and digital growth strategies and opportunities for Heartland Bank.

What will you do as the Marketing Coordinator?

In this role, you will report to and work directly with the Bank’s Marketing Director to complete the key objectives of this position. Daily projects and tasks will be assigned based on the established annual marketing plan for the Bank. This position will assist in providing marketing and media support for all locations of Heartland Bank. As the Marketing Coordinator, you will build good working relationships with associates and managers in all departments of the Bank. This position will periodically travel to all Heartland Bank locations for various marketing related projects and tasks.

What education/experience is preferred for Marketing Coordinator?

- Bachelor’s Degree in marketing, multi-media, journalism, digital arts, communications or a related field
- Two to five years of related experience or equivalent combination of education and experience
- Experience with multi-media communication channels, including digital, print and radio
- Experience with photography and video production
- Working knowledge of software programs, including:
 - Hubspot, Google Analytics and Adwords, Adobe Suite Products (Photoshop, Illustrator, InDesign, Audition, After Effects, Premiere), Wix, Canva, Microsoft Office, Final Cut Pro, Garage Band
- Expert knowledge of Content Management Systems (CMS)

If you are seeking a career with an organization that fosters personal development, growth, change, responsibility and success, we invite you to apply via our website - [Banking Careers | Heartland Bank \(myheartland.bank\)](#). You may also attach and submit a cover letter and resume to this online application.

Heartland Bank offers competitive benefits including health, dental, vision, life insurance, short and long-term disability insurance, accident and cancer insurance, flexible spending accounts, 401(k) and profit sharing, tuition reimbursement program, paid time off, community service hours and parental leave.

Have questions? Please contact Shari Collison in Human Resources at scollison@myhbank.com or 402-462-3182 or 800-759-3119.

Heartland Bank is an Equal Opportunity Employer. All employment, personal and financial references will be reviewed.